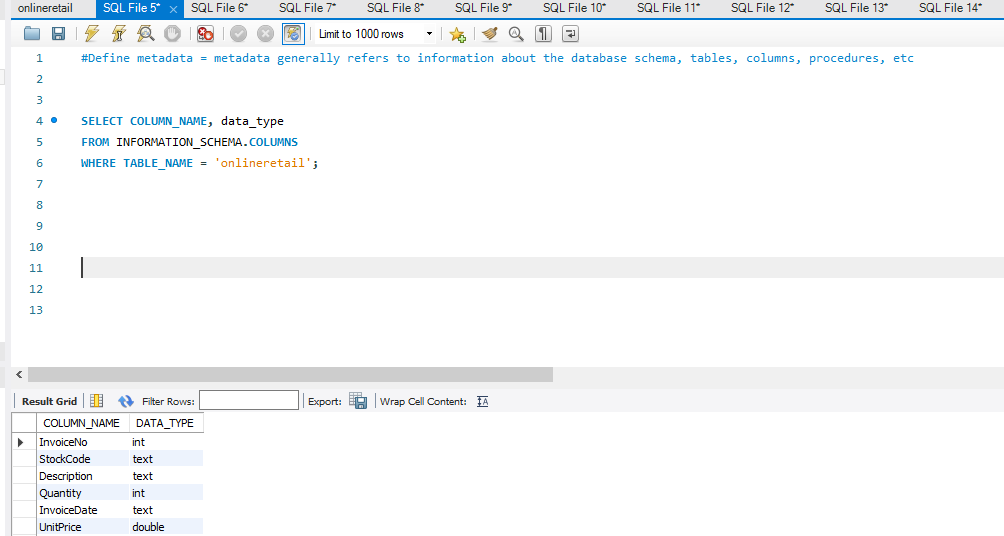
## Name: Sagheer Muhammad

## Batch: 2

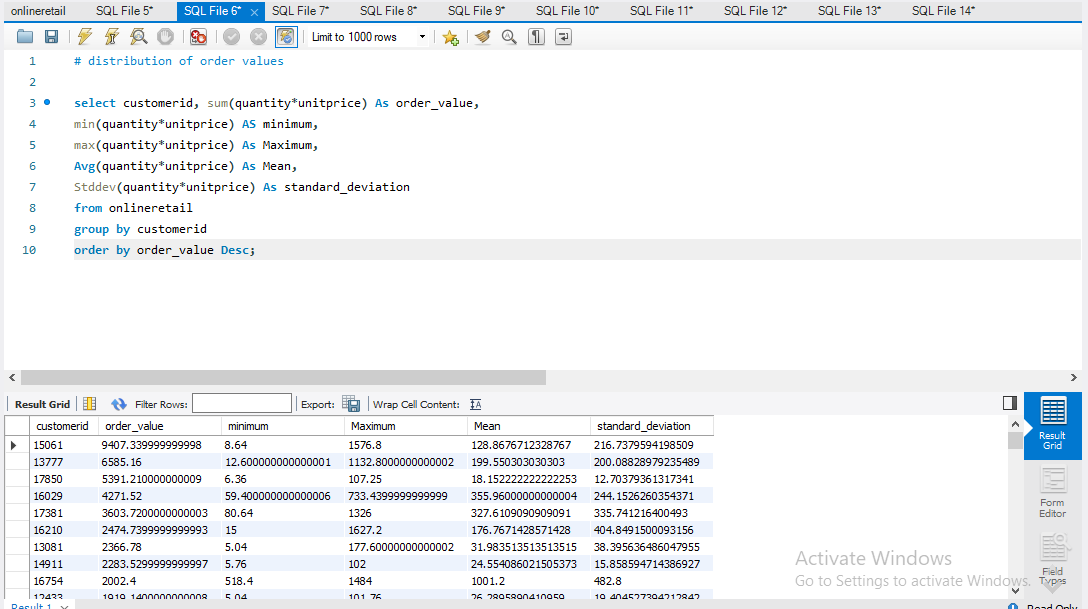
## Project: Data Mining

## GitHub Link: https://github.com/sagheer01

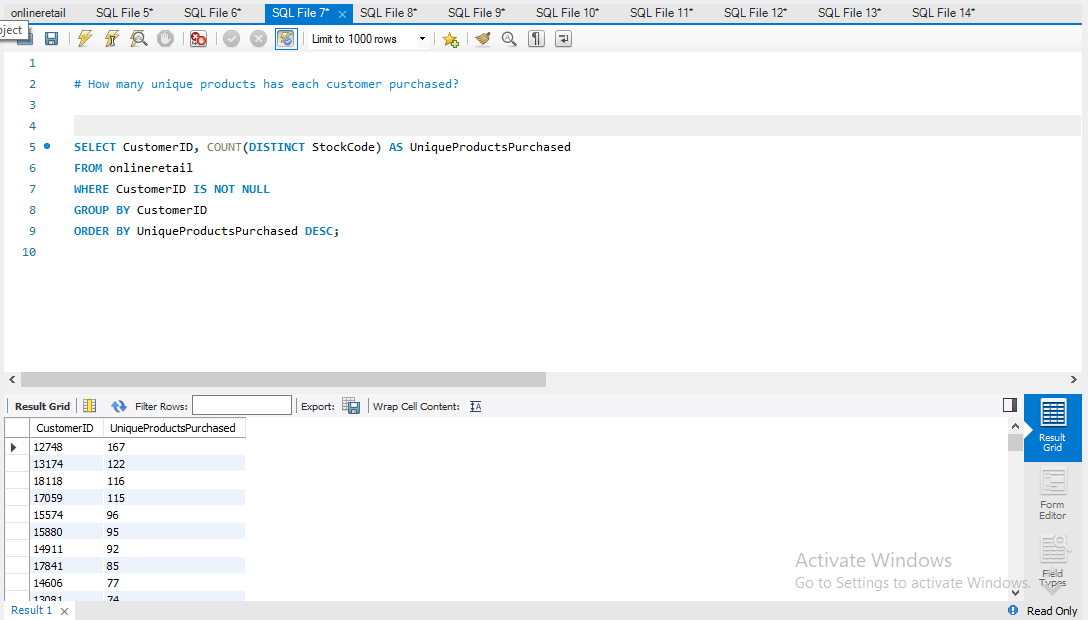
**Define meta data in mysql workbench or any other SQL tool**

****

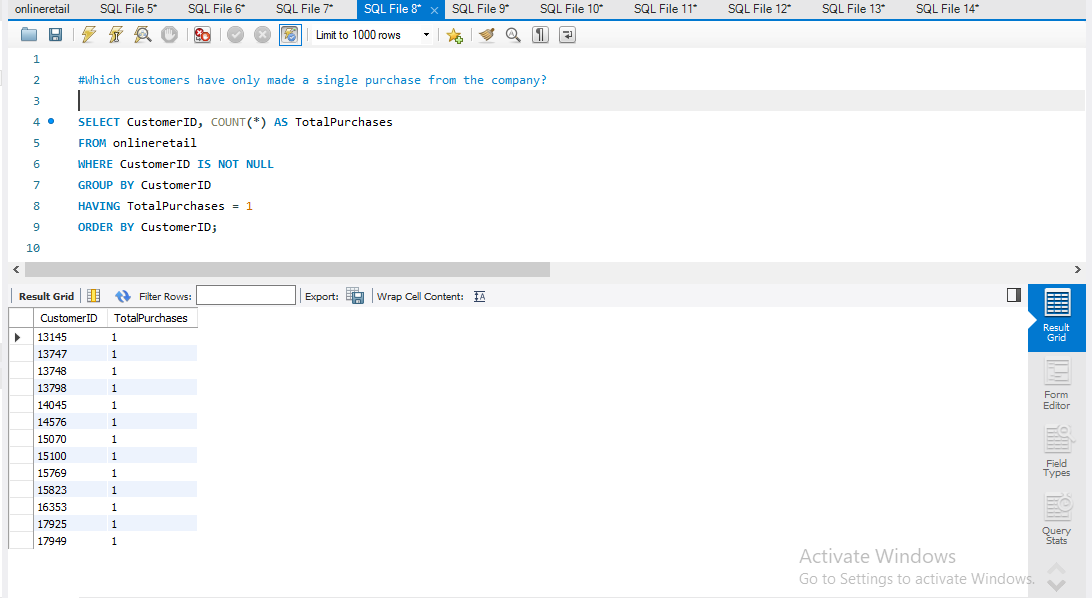
**What is the distribution of order values across all customers in the dataset?**

****

**How many unique products has each customer purchased?**

****

**Which customers have only made a single purchase from the company?**

****

**Which products are most commonly purchased together by customers in the dataset?**

**A screenshot of a computer

Description automatically generated**

## Advance Queries

**1.      Customer Segmentation by Purchase Frequency**

**A screenshot of a computer

Description automatically generated**

**2. Average Order Value by Country**

**A screenshot of a computer

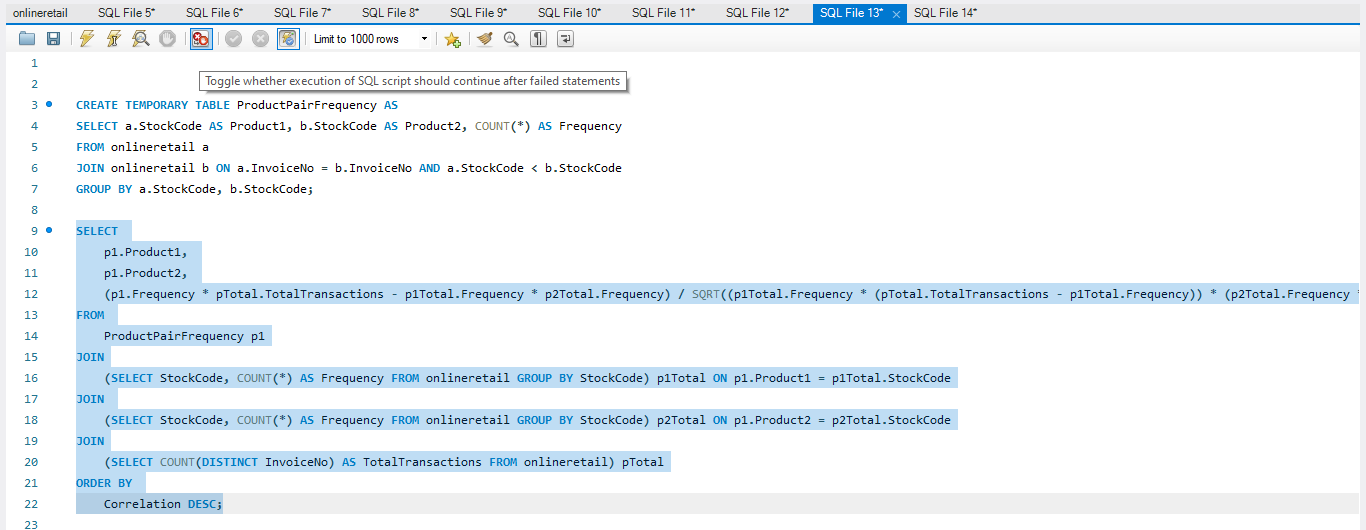
Description automatically generated**

**3. Customer Churn Analysis**

**A screenshot of a computer

Description automatically generated**

**Product Affinity Analysis**

****

**5. Time-based Analysis**

**A screenshot of a computer

Description automatically generated**